PRODUCT SETUP FACT SHEET



WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.



NCR BOOKS

A5 NCR books

GENERIC FACTS:

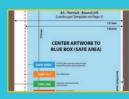
- Convert all text to outlines
- Embed and flatten all images and transparencies
- Set up crop marks and trim lines
- 2mm external bleed
- 3mm internal bleed
- File provided in CMYK only
- Supplied as press ready PDF

IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colou guide and not your screen.

PRODUCT SPECIFICS:

- Size: 151mm x 210mm (W x H)
- Size with bleed: 155mm x 214mm (W x H)
- 3mm internal bleed requirement
- 2mm external bleed requirement
- Artwork to be centered to safe area
- A proof of perf and numbering location, as well as starting numbering is required for this order.



Portrait Bound LHS page 2



Landscape Bound TOP page 3

